MEN IN KILTS
HEALTHCARE TO HOME CARE IN KILTS

Monday, January 16th, 2017 – Men In Kilts Window Cleaning is excited to announce a brand new franchise location that will be opening in Charleston SC officially on February 1st, 2017. Michael and Lisa LaPlant are taking the fun and exciting brand of Men In Kilts Window Cleaning to, "America's Most Friendly City."

This is a story about success, hard work and family. Meet Michael & Lisa, the power couple who built a successful business over the past 20 years before selling it, and now having the desire to do it all over again in a brand new industry. "Building a successful company gave us the freedom to teach our daughters that hard work drives success," explains Michael. "We taught them to take chances, and it gave us the freedom to send them to great universities." This time around their family is a bit older, but they are still excited to create that same level of service and provide great opportunities for their family and others in the community.

Enter Men In Kilts. Michael was doing some research and came across an article discussing opportunities with Men In Kilts. "I read about the business and thought that the combination of the brand and the kilts together was unforgettable," said Michael. "Professional quality window cleaning services will make people remember our company while the kilt guarantees that they won't forget our name!" Just like that, a bond was created between the kilt and Michael & Lisa.

"Residing in South Carolina for the past number of years, we would see grungy looking crews in old beat-up pickup trucks pressure washing homes in our neighborhood," described Lisa. "We

cannot remember noticing a single professional window cleaning business in the area." This motivated them to fill the need for a professional provider in the Charleston area.

"The biggest influences in my career, were the lousy bosses I had early on in my career", explained Michael. "They made me realize that if I ever wanted to be successful, I would have to do it myself." When Michael and Lisa sold their business and moved permanently to Charleston, they knew they wanted to start a business again. However, this time around they wanted more of a head start, so they considered purchasing a franchised business. "We already know what it takes to build a successful business", explained Michael, "we just needed a proven system to follow and Men In Kilts will be that proven system".

Get ready as Michael and Lisa's story is just beginning! Watch out for their tartan-clad vehicles driving in and around the greater Charleston area. Men in Kilts offers professional quality window cleaning, gutter cleaning, pressure washing and exterior home cleaning. We will see you around Charleston soon. Stay tuned for more regarding Men In Kilts, but remember... No Peeking!

Men In Kilts was started in 2002 by Nicholas Brand, the son of a Scottish immigrant, who fashioned a hand-sewn kilt and put a visual to the otherwise faceless window cleaner. By 2009, the location had grown to over one million in revenue and caught the attention of Tressa Wood, former VP of Operations from 1-800-GOT-JUNK?. Wood joined the team as CEO and began the process of franchising the company.

In January 2015, after 23 years running his own multi-million-dollar window cleaning company, Chris Carrier became Men In Kilts' newest CEO. He bleeds tartan and is excited for the opportunity to assist in growing Men In Kilts across North America. Now with 23 locations across North America, Men In Kilts continues to grow and to bring smiles to the world... One kilt at a time.

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Photo attached: Michael and Lisa LaPlant, Charleston, South Carolina, Men In Kilts Franchise Owners