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## **MEN IN KILTS OPENS IN REGINA NEW FRANCHISE OWNERS BRING SMILES AND CLEAN WINDOWS TO GROWING COMMUNITY**

Wednesday, June 21st, 2017 – Regina, Saskatchewan and its vast landscapes are about to look a whole lot clearer. That's because Regina will now be home to Canada's fastest growing window cleaning franchise, Men In Kilts. A franchise that distinguishes itself through its professionalism, strong customer service and a unique, cheeky, service experience, Men In Kilts will add a new jewel to the crown of "the Queen City."

"This city couldn't be more perfect for us as new window cleaning franchise owners," said Joel Lamont, Men In Kilts newest franchise owner, along with his partner Dr. Paige Wark. With its long snowy winters and windy, dusty summers, Joel and Paige believe Regina is a perfect location to provide snow clearing and window and exterior home cleaning.

"Last year Saskatchewan's population grew by 11 per cent. It is clear everyone is coming to the land of opportunity," adds Paige. "We're confident our strong experience in the window cleaning industry coupled with the amazing Men In Kilts brand will create success for our new business."

Joel and Paige first became interested in starting their own franchise when they realized it could be done with low overhead and high profit margins through Men In Kilts. When they connected with Men In Kilts CEO Chris Carrier and his wife Robyn, they realized there was a need in Southern Saskatchewan. "we wanted to be the people to fill that need," said Joel, who first saw Men In Kilts on Dragons Den while cleaning windows in Regina. "As new business owners, we appreciated the support, infrastructure and proven success of the Men In Kilts brand."

"Shared energy and passion for the Men In Kilts brand compelled us to award this Franchise to Joel and Paige," said Men In Kilts CEO Chris Carrier, adding that Joel's deep Scottish roots and similar family tartan will have him wearing the traditional Men In Kilts Wallace Hunting tartan with passion and pride. "Joel & Paige's experience in the window cleaning industry and knowing what it takes to build long-term relationships with the community make us proud to have them as part of the clan. Good things in store in Regina!"

With a kilt and a smile, Joel and Paige's team of kilt-wearing technicians will offer Regina home and business owners a variety of services, including: window cleaning, gutter cleaning, house washing, pressure washing and snow removal in the winter months — all while wearing a kilt, fully insured and backed by their Clean Guarantee. "There's something about men in kilts working around a home or business," said Joel. "It makes people feel good."

If we're working in our green kilts you can bet people are smiling. And that's a business I want to be a part of."

The Men In Kilts franchise is rapidly expanding in cities throughout North America. This is due to what franchise leaders refer to as the "Power of the Kilt". It represents the lasting impression when customers experience quality service provided by green kilt-wearing technicians on ladders. It encompasses the memorability of large tartan trucks, the Clean Guarantee and tartan touting technicians.

Men In Kilts was started in 2002 by Nicholas Brand, the son of a Scottish immigrant, who fashioned a hand-sewn kilt and put a visual to the otherwise faceless window cleaner. By 2009, the location had grown to over one million. In January 2015, after 23 years running his own multi-million-dollar window cleaning company, Chris Carrier became Men In Kilts' newest CEO. He bleeds tartan and is excited for the opportunity to assist in growing Men In Kilts across North America. Now with 30 locations across North America, Men In Kilts continues to grow and to bring smiles to the world... One kilt at a time.

~30~

***For more information on window cleaning services call 1 800 777 5458 now and receive a 15% discount with promo code NEWS17***

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Photo attached:

Joel Lamont and Paige Wark