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## **MEN IN KILTS MAKE IT TO THE ROCKIES**

Wednesday, March 15, 2017 – Men In Kilts Window Cleaning is excited to announce that we are expanding in Alberta and are opening a new franchise in the Banff & Canmore area. This new franchise officially opens April 1st, 2017 and is being operated by longtime Men In Kilts loyal team members turned Franchise Owners - Brad Stock and Jared Trail.

*“Around this time last year Chris Carrier (CEO of Men In Kilts) had me travel to some of our new locations to help train the Franchise Owners and show them what Men In Kilts is all about,” explained Brad, “It got me thinking ... and shortly after that, Jared and I talked about starting our own franchise in the familiar area of Banff & Canmore..”*

After 15 years serving customers in Calgary, Brad has earned himself the nickname of *“Superman”*, as his work ethic, impressive customer service skills and support of other team members became something that could be relied upon. One stat that is quite impressive is his 387 workday streak without a single customer complaint. Brad attributes his work ethic to his father, *“he has been the biggest influence in my career. He has always taught me that if you do a job, there is no point unless you do it right.”* Brad has naturally stepped up in leadership roles and is excited to train and lead a team of kilt-wearing technicians.

The other half of this dynamic duo and business partnership is Jared Trail, who is originally from Whangarei, New Zealand. Jared was a criminal court manager for over 10 years and a volunteer firefighter for 3 years, but since putting down roots in Canada seven years ago, he has been a proud man in a kilt and a great representation as our Business Development Manager. Jared is large personality with passion for people and having fun. Business ownership looks great on him as he set out to bring smiles to everyone he encounters...one kilt at a time. . When asked why he wanted to run a franchised business he responded,

*“the support system is huge, being supported on the day to day business stuff is key and the marketing for this brand is so memorable I love putting my name behind it.”*

Both Brad and Jared have long thought about bringing Men In Kilts to the beautiful Banff and Canmore area. “Living in, and being a part of a community with the Rockies as the backdrop... “what could be better than that?” says, Jared. “It’s close to the big city, but miles away”

The awesome and fun brand of Men In Kilts Window Cleaning is about to bring some much-needed green tartan to the area. Help welcome these two hard working lads to the region and see for yourself the awesome power of the kilt. Men In Kilts offers professional window cleaning, gutter cleaning, house washing, pressure washing, and yes, we also clear snow all in our Kilts.

Chris Carrier says “It became clear to us that the region was ready for Men In Kilts when multiple property managers approached us requesting our services. The region has some of the most beautiful vistas, and real estate in the area and their looking for a quality provider that is safety minded and is in it for the long term. Brad and Jared are two exceptional individuals that I’m proud of welcoming to the fold as franchise owners and we know Canmore and Banff are going to support their new business with open arms.

Nicholas Brand started Men In Kilts in 2002 with a squeegee and a hand-sewn kilt made by his wife. The first franchise was opened in 2012 in Victoria and has grown to 23 locations across Canada and the U.S. Committed to service, people often give them a try because of the kilts, but they keep coming back because of the outstanding service. There’s a lot more behind Men In Kilts service than just kilts! The company continues its successful expansion, with plans to be in every major market across North America.

**In News:** Our national franchise has been featured in *Entrepreneur Magazine, MSNBC, CNN, NBC, ABC, CBS, FOX Local, FOX Business, the National Post, AMEX Business Open Forum, The Vancouver Sun, Business In Vancouver, City TV, CBC TV, Global National TV and many more media outlets. Men In Kilts also appeared on the Dragons’ Den in Nov., 2016 and is featured on Canada Post ads across the nation.*

For more information on Men In Kilts, or to see them in action, please visit them at <http://www.meninkilts.com>. For franchise information, visit [www.meninkiltsfranchise.com](http://www.meninkiltsfranchise.com)

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**Photo attached:** Jared Trail and Brad Stock, Banff, Alberta, Men In Kilts Franchise Owners